

Meredith Russell

Digital Marketer

EXPERIENCE

Hamax USA Product Manager, Kickstand LLC

Puyallup, WA | August 2017–present

- Overhauled Accounting/CRM software saving 25+ man hours per week.
- Social media campaign management and creation; worked with more than 25 influencers
- Designed, organized, and maintained new safety forms and procedures
- Managed the brand for US profiles including content creation and publication
- Coordinated the order and delivery of more than \$2 million in product inventory
- Implemented systems to decrease our return rate by over 25%

Healthcare Specialist, US Army Reserves

Tacoma, WA | February 2004–present

- Managed teams of up to 6 soldiers.
- Coordinated instructors and developed training and classes in a multitude of subjects.
- Maintained professional communication with superiors and subordinates.
- Collaborated on numerous teams in both field and clinical settings.

Marketplace Manager/Operations Administrator, Teeter

Puyallup, WA | October 2013–August 2017

- Created and managed ads for 4 brands across multiple platforms with a total budget of \$300k per year.
- Started and managed our eBay market. Revenue of more than \$575K in the second year.
- Served as project manager for multiple ad campaigns.
- Wrote and compiled all processing, warehouse, inventory, and sales procedures for the company.

VOLUNTEER WORK

YMCA of Lakewood

Youth Sports Coach, 2019-present

West Pierce CERT

Team Leader, 2018-present

Boy Scouts of America

Webelos Den Leader, 2017-present

CONTACT



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EDUCATION

Washington State University

Bachelor of Business Administration

2018–present

Pierce College

AA in Business Administration

Project Management Certification

2014–2016

SKILLS & SOFTWARE

- Customer Service
- Brand Strategy
- Content Strategy
- Collaboration
- Communications
- Customer Acquisition
- Demonstrations
- Planning/Organizing
- Results Oriented
- Project Management
- Microsoft Office Suite

CERTIFICATIONS

Digital Marketer Social

Community Specialist

Jan 2017

Nationally Certified EMT

Dec 2004–present